



**Hewlett Packard
Enterprise**

Technology and Solutions Summit 2018

The Hague 19 – 23 March

Why attend the Hewlett Packard Enterprise Technology and Solutions Summit (HPE TSS)?



Why HPE TSS is a great investment for you and your organization

Navigating your transformation journey

Consider what is going on in your company now, and where your company is heading in the future, and then add what HPE TSS can do to support this. HPE TSS is Hewlett Packard Enterprise's once a year, largest and most comprehensive technical and solutions knowledge transfer event for European, Middle East and African HPE and partner technical communities.

At HPE TSS you will understand how the HPE Products and Solutions together power the Intelligent Edge, make Hybrid IT simple and ensure the right services are in place for your digital transformation.

Make sure you don't miss HPE TSS 2018 where our technical qualified audience, almost 3000 Presales Consultants and Solution Architects, works and engages to drive new business innovation. With direct access to product engineers, developers and subject-matter experts, HPE TSS 2018 is the place not only to find answers to your business's toughest challenges but also to boost your knowledge on key HPE technologies.

Review the content of the 350+ technical sessions offered, the demo labs and the guest speakers and make a list of the reasons why that would be valuable to grow new business for your company.

Dedicated time for learning

Personalize your experience and make your agenda your own. Choose from multiple tracks covering the latest transformational technologies and IT discoveries. From hands-on labs to intimate break-out sessions, you'll learn tricks and trends to stay ahead. The popular Testing Center is a must: take advantage of the free exam opportunity, ensuring your skills are the most up to date. Build your skills and expertise to solve tomorrow's challenges today with HPE certifications.

Why not present to your company new insights you have learned from HPE TSS, keeping yourself "Top of mind" for that next opportunity?

Obtain Knowledge Credits that count for your company's Partner Ready compliance

Knowledge Credits form an integral part of the FY19 Enterprise Group Partner Ready entry program criteria. They are a mechanism for recognizing partner employee investment in continuous learning courses and events that grow product and solutions knowledge.

Attending HPE TSS allows you to collect Knowledge Credits (KC) for the different Partner Ready specializations your company holds. As a participant you can gain up to 150 Knowledge Credits towards your company's Data Center, Aruba Networking and Services Knowledge Credit targets. Specific rules apply in order to be granted with Knowledge Credits. This includes holding a qualifying certification prior to the event, reaching a minimum

threshold of overall event attendance and being employed by a company that can earn Knowledge Credits for a particular KC category. Find out **here** more information on the specific conditions that apply. Once released, you will be able to use the session booking tool to inform you towards which KC category the session will count.

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Exhibition Area

HPE TSS is a place where all experts come together, a fantastic opportunity to network with colleagues, peers and 1000+ HPE Presales engineers. The Exhibition Area will give you opportunity to spend some time during the week to visit Partners and discover how collaborations and our growing network is bringing more opportunity & advantages for you.

HPE TSS is also a great way to broaden your network by exchanging ideas with your peers. Make those connections, grow your business and lead your company and customers to success. Evening networking events are held during the “Premium Sponsor” Welcome on Tuesday and the “Platinum Sponsor” Reception on Thursday, allowing you to broaden your network even further.

Regional sessions

Talk to your peers in other companies, discuss their problems which could be unique to your geography or country and understand how they solved them.

Use the above to justify how HPE TSS can foster networking enabling you to meet new people, and ask if there are any specific contacts or questions your company would like answered.

Where can I learn more?

Visit **HPE TSS website**

To register or for any queries, email:

Enterprise.Technology_Summit@hpe.com

or contact your local Partner Business Manager.

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